

REP: TEL# 703 528 7800 FAX# 703 528 /880  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP OCT30/12 19.41  
\*\*\*CHANGES\*\*\* \*\* WFTV-TV \*\*\*

REP. #	OFF. #	6556	SALESMAN #
BUYER NAME MEDIA PLACEMENT			
SALES PRSN	WA-	JOE KNAUER	

	CLASS: NATL.	LOCAL	REGIONAL
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DATE OCT30/12 19.41

DATE OCT30/12 19.41

STA: \*\*\*\*\*  
CON CM THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

DEFEND JUSTICE FROM POLITICS

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = 361 AGENCY PRODUCT CODE = 379 AGENCY EST# = 1547												
5	S		1100A-1200N	30		\$1,000.00	11/2	11/2	0		FRI	0
PROGRAM : VIEW-ABC CON COM1 : VIEW-ABC												
88	A		600P-700P	30		\$2,600.00	11/4	11/4	1		SUN	1
PROGRAM : NEWS ORD COM1 : WE CAN OFFER NOV2 ON LINE-5 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR NOV4 ON LINE-36 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT31 ON LINE-83 FOR 1 SPOT/WK												

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\*\*CHANGES\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
36	S		1200N-1230P	30		\$600.00	11/4	11/4	0		SUN	0
PROGRAM : EYEWTV NW-NN SU												
CON COM1: EYEWTV NW-NN SU												
37	S		600P-630P	30		\$2,000.00	11/4	11/4	0		SUN	0
PROGRAM : NEWS												
CON COM1: NEWS												
87	A		600P-700P	30		\$2,000.00	11/4	11/4	1		SUN	1
PROGRAM : NEWS												
ORD COM1: NEWS WILL AIR 6-7P ON SUNDAY 11/4												
THIS IS A MAKE-GOOD FOR NOV4 ON LINE-37 FOR 1 SPOT/WK												
57	S		1100A-1200N	30		\$1,000.00	10/30	10/30	0		TUE	0
PROGRAM : VIEW-ABC												
CON COM1: VIEW-ABC												
86	A		600A-900A	30		\$2,000.00	11/4	11/4	1		SUN	1
PROGRAM : NEWS												
ORD COM1: WE CAN OFFER												
THIS IS A MAKE-GOOD FOR OCT30 ON LINE-57 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT31 ON LINE-72 FOR 1 SPOT/WK												
72	S		1100A-1200N	30		\$1,000.00	10/31	10/31	0		WED	0
PROGRAM : VIEW-ABC												
CON COM1: VIEW-ABC												
83	S		1135P-1210A	30		\$1,000.00	10/31	10/31	0		WED	0
PROGRAM : ABC-NITELINE<												
CON COM1: ABC-NITELINE<												
STATION MAKEGOOD OFFERS:												
M4	OK'D		BUY#57									
MISSED: TUE/1100A-1200N OCT30 30S \$1,000.00 (OCT29/12)												
WED/1100A-1200N OCT31 30S \$1,000.00												
OFFER: SUN/600A-900A NOV4 30S \$2,000.00 PLS ADVISE.												
CMT: WE CAN OFFER												
M5	OK'D		BUY#37									
MISSED: SUN/600P-630P NOV4 30S \$2,000.00 (OCT30/12)												
OFFER: SUN/600P-700P NOV4 30S \$2,000.00 PLS ADVISE.												
CMT: NEWS WILL AIR 6-7P ON SUNDAY 11/4												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	SPTS:

STATION MAKEGOOD OFFERS:

M6	OK'D	BUY#5	MISSED: FRI/1100A-1200N				NOV2		30S	\$1,000.00	(OCT30/12)	
		BUY#36	SUN/1200N-1230P				NOV4		30S	\$600.00		
		BUY#83	WED/1135P-1210A				OCT31		30S	\$1,000.00		
			OFFER: SUN/600P-700P				NOV4		30S	\$2,600.00	PLS ADVISE.	
			CMT: WE CAN OFFER									

NOV/12      55150.00      CONTRACT TOTAL      55150.00

TOTAL SPOTS      38

MARKET TOTALS \$480,156      WFTV 32%      WKMG 24%      WESH 23%      WOFL 14%      WKCF 3%      WRBW 2%      CABL 0%

WOPX 0%      WRDQ 2%      EFTV 0%

SVC- NSI

DEMOS- RA35+\*

MOD CODE    A-ADD    B-BUY TYPE    C-CANCELLED    DE-DELETE    E-EFF DATES    L-LENGTH    M-MAKEGOOD    N-PROGRAM NAME

P-CLASS,PLAN,SECT    Q-PAID PGM    R-RATE    S-SPOTS PER WEEK    T-TIME    X-LATE    Y-DAYS    Z-COMMENTS    \*-MULTIPLE